

## **MICHAEL KYER**

### **HYBRID EVENT PRODUCER | TECHNICAL PROJECT MANAGER**

michael@michaelkyer.net

Olympia, WA. Will Travel.

### **PROFESSIONAL SUMMARY**

Calm, decisive production leader orchestrating live and hybrid events for audiences of up to 4,500. Combines deep technical acumen in broadcast engineering and A/V systems with disciplined project management. Known for translating complex requirements into clear run-of-show plans, building high-performing crews, and delivering accessible, sustainable experiences across platforms.

### **CORE COMPETENCIES**

- Live & Hybrid Event Production - Broadcast & Streaming Engineering - Technical Project Management - Sustainability-Focused Production Logistics - Cross-Functional Team Leadership  
- Run-of-Show & Documentation - Accessibility & Inclusion Standards - Crisis & Risk Management - Vendor & Union Coordination - Budgeting & Resource Planning - OSHA & Venue Safety Compliance

### **PROFESSIONAL EXPERIENCE**

#### **- Unitarian Universalist Association - General Assembly 2025**

Contract Production Manager | Baltimore, MD & Remote | Sep 2024 - Jun 2025

- Directed end-to-end technical production for a five-day hybrid convention (3,000 onsite / 1,500 online; 10 main-stage broadcasts)

- Led a 30-person cross-vendor crew to deliver uninterrupted HD multicamera streams to Zoom and YouTube

- Authored a 150-page production bible covering run-of-show, rehearsal schedules, crisis response, and accessibility (ASL, captions, assisted listening)

- Implemented an asset-management workflow that cut content-lock exceptions

#### **- Digital Communication Consultant**

Pacific Northwest | Mar 2020 - Present

- Advise nonprofits and small enterprises on scalable hybrid-event infrastructure and digital communication strategy

- Design and deploy multisite video ecosystems that integrate existing A/V with modern streaming

- Train client teams on presenter best practices, crew roles, and remote-contributor workflows

#### **- Olympia Unitarian Universalist Congregation**

Production Manager | Mar 2020 - Aug 2023

- Built an in-house studio, migrating weekly services to multicamera broadcast and establishing a 90% adoption rate for members during Covid

- Recruited and mentored a 20-member volunteer tech team; authored SOPs and a rotating crew schedule

### **ADDITIONAL EXPERIENCE**

- Production Manager - The Chaplaincy Institute (Hybrid Ordination Ceremonies, 2020 - 2021)

- Content Creator - Instructional video series on digital communications (2020 - Present)
- Warehouse Logistics Leadership - 30 Associates (Lowe's)
- Residential Construction Lead, Hydraulic Technician, Automotive Mechanic, Communication Tower Construction - Developed foundational safety, logistics, and hands-on problem-solving skills

- Boatswain's Mate, E-4 - United States Navy (1992 - 1995)

### **EDUCATION & TRAINING**

- B.A., Political Science - The Evergreen State College
- Video Ministry Academy - Advanced Live-Streaming & Broadcast Coursework (2020 - 2023)
- FEMA ICS-100/200 • OSHA 10-Hour (General Industry)

### **TECHNICAL PROFICIENCIES**

Windows - Linux - Mac - Google Workspace - Microsoft 365 - Canva - Zoom - OBS - Vmix - Youtube Live - NDI - PTZ Camera Control - Stage A/V Systems

### **COMMUNITY LEADERSHIP**

- Network Administrator - Tahoma Audubon Society - overhauled 10-workstation network (2010 - 2013)
- Panelist / Moderator - Hybrid Ministry Tech Forum- Co-hosted weekly cross-faith tech webcast (2020 - 2023)
- Homeschool Educator - Designed K-9 curriculum emphasizing experiential learning (2007 - 2019)